KOAIRU FOREST CONSERVATION

Koairo, located in the northern part of Kyushu Island, is a forest ecosystem that is rich in biodiversity. It is home to a variety of plants and animals, and it plays an essential role in maintaining the balance of the ecosystem. The forest is managed by the local government to ensure its sustainability.

As a part of our conservation efforts, we have been working to promote the use of renewable energy. We have taken steps to reduce CO2 emissions and protect the environment.

GROWING WASHINGTON PALMS

We plant young trees in order to conserve the local landscape. In addition, we manage the growth of these palms, pruning them every two years.

SUPPORTING SEAGRAPE GROWTH

We were the first in Japan to install film solar panels on our breakwaters. With a view to promoting the use of renewable energy, we have taken steps to make visible the impact of renewable energy by displaying figures indicating levels of energy generated and CO2 emissions saved.

ORGANIZING BEACH CLEANING

We organize regular beach cleanings, where we pick up litter from local beaches and surrounding sidewalks. We are committed to engaging in activities that will improve the appearance of local environments.

SUPPORTING THE BEARING AND RELEASE OF YOUNG SEA BREAM

In order to prevent the depletion of precious fishery resources, we support activities geared to rasing and releasing of young sea bream into Kina Bay.

RESEARCH INTO CLEAN ENERGY

We operate the world’s first ever quick charging compatible plug-in electric boat, named BACHO, as a shuttle boat. In collaboration with Tokyo Institute of Marine Science and Technology, we also conduct research studies focused on the development of next-generation waterborne transportation.

LITTER CLEANUPS

We believe that taking pride in our streets and spaces encourages us to take greater pride in ourselves, too. As such, all group employees take part in these cleanups. We clean the surrounding streets and public toilets on a regular basis, in our role as a community member.

SUPPORTING SEA LANE DEVELOPMENT

We are part of the Kagoshima Ocean Tourism Promotion Council. Through this, we support the development of a sea lane to new maritime traffic route, for Sagami Bay.

SEA PATROL REGISTRATION

We are registered with Sagami Bay, a group engaged in water patrol and rescue. The aim of the group is to prevent accidents at sea before they happen and to contribute to greater awareness about water safety.

FOR THE COMMUNITY

CONTRIBUTING TO COMMUNITIES THROUGH LOCAL ENGAGEMENT

IKUYO NAKAMICHI, Pianist

Classical music has the power to unsettle minds, returning them to equilibrium. In other words, it prompts us to look deep inside ourselves. But classical music should not just be for the enthusiasts. If rooted in daily life, it can be a constant comfort, inspiring with the courage and strength we need in our lives. This is why it is important to create spaces where anyone and everyone can encounter classical music, informally, such as Kina’s lunchtime concerts.

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FOR THE NATURE

CREATING A FUTURE WHERE PEOPLE LIVE IN HARMONY WITH NATURE

YUJI KISHI, Keio University Emeritus Professor

Koairo Forest is an area of around 70ha, some 15 times the size of Tokyo Dome. It is the only area in Kantou where the ecosystem of an entire river basin remained undeveloped, and it is home to more than 2,000 different species. In order to preserve this unique natural environment, we are taking steps to educate and raise public awareness of the importance of conserving nature.

As a part of our conservation efforts, we have been working to promote the use of renewable energy. We have taken steps to reduce CO2 emissions and protect the environment.

YUJI KISHI, Director of NPO Gaiake Outdoor Activity Organizing Committee

Koairo is rich in natural beauty and engages in the promotion of natural activity. In addition, Gaiake is involved in the promotion of forest bathing and enjoyment of the local environment. The group also engages in the promotion of waterpractical activities, such as cleaning riverbanks and organizing educational programs.

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Supporting the activities of IKUYO, an organization supporting child development. We plan and support educational programs, such as the summer Ocean Experience Program.